


Pablo Solla

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SPAIN | EUROPEAN UNION | PLEASE CONTACT PREFERABLY BY EMAIL

NOTE: IN ANTICIPATION THAT YOUR COMPANY MIGHT HAVE A POLICY OF INCLUSIVENESS, SOME DATA OF THIS RESUME, INCLUDING MY PHOTOGRAPHY, HAS BEEN OMITTED. [PLEASE CONTACT ME FOR FURTHER INFORMATION.](#)

 ENGLISH  ESPAÑOL  DEUTSCH  PORTUGUÊS  FRANÇAIS  GALEGO

OPERATING SYSTEMS



GRAPHIC & WEB DESIGN



Photoshop



Illustrator



InDesign



Dreamweaver



Fireworks



Flash



Corel Draw

1. PROFILE

SPANISH GRAPHIC DESIGN PROFESSIONAL WITH ADVANCED ENGLISH SKILLS (ALWAYS LOOKING TO IMPROVE) AND NOTIONS OF GERMAN, SEEKING A POSITION WITHIN AN ADVERTISING AGENCY OR AUDIOVISUAL COMPANY LOCATED IN THE EUROPEAN UNION, UNITED STATES OF AMERICA, CANADA, AUSTRALIA, NEW ZEALAND, ETC.

2. RELATED EXPERIENCE

2.1. MARKETING, DESIGN AND ADVERTISING

- SELF-EMPLOYED, CURRENTLY WORKING AS **WEB SEARCH EVALUATOR**. *JAN. 2018 – CURRENTLY.*
- "PABLO Solla DESIGN AND ADVERTISING, LTD."¹ **CREATIVE DIRECTOR AND MANAGER** AT MY OWN ADVERTISING AGENCY. (CUSTOMERS: CSHG², LA VOZ DE GALICIA, KOALA INTERNATIONAL, EDIPREM³, ETC.). *SEPT. 2004 – JULY 2008.*
- "VERSIÓN QUATTRO, LTD.". ADVERTISING AGENCY. ART DIRECTOR. *FEB. 2002 – AUG. 2003.*

2.2. COMPUTER-AIDED GRAPHIC DESIGN TRAINER

- **COREL DRAW X5** COURSE. "GOYMAR", FASHION DESIGN SCHOOL IN VIGO. *OCT. 2011 – JUNE 2012.*
 - **ADOBE ILLUSTRATOR CS4** COURSE. "GDOCE CONSULTING AND TRAINING". *APR. – MAY 2011.*
 - **DREAMWEAVER, FLASH AND PHOTOSHOP** COURSES, AND **GOOGLE MAPS** WORKSHOP. "CAIXANOVA FOUNDATION" ("AFUNDACIÓN"⁴). *MAY AND JUNE 2010.*
 - **ADOBE ILLUSTRATOR CS4** COURSE. "FAES"⁵ AND "ACADEMIA POSTAL". *OCT. 2009.*
 - "LAYOUT ARTIST" COURSE (320 HOURS). "ARTIFICIAL COLORS, LTD." AND "XUNTA DE GALICIA"^{6,8}. *AUG. - DEC. 2009.*
 - **ADOBE INDESIGN CS4** (20 HOURS) COURSE. "INSTITUTO PRÍNCIPE FELIPE DE PONTEVEDRA"⁷ AND "XUNTA DE GALICIA"⁸. *JULY 2009.*
 - **ADOBE ILLUSTRATOR CS4** (16 HOURS). "FEMXA FORMACIÓN". *NOV. - DEC. 2008.*
 - **MICROSOFT OFFICE** COURSE. "ACADEMIA DISKET" AND "CEP"¹¹. *JUNE - JULY 2009.*
 - **FREELANCE TRAINER. 2005 – 2007:**
 - FREEHAND AND PHOTOSHOP COURSES. "KOALA INTERNATIONAL, LTD.". *2006 - 2007.*
 - WEB DESIGN COURSE (DREAMWEAVER AND FLASH). "ACADEMIA ABRENTE" AND "CEP"¹¹. *2005.*
 - "PC CARRIER" ACADEMY (NOW "DEICA IT"). *1998 – 1999.*
- TWO COURSES:
- "AUDIOVISUAL COMPUTER GRAPHICS" [WINDOWS, MAC, FREEHAND, PHOTOSHOP, QUARK XPRESS, ILLUSTRATOR, ACROBAT, INTERNET AND FRONT PAGE] (120 HOURS, OVER A YEAR). *1998 - 1999.*
 - PHOTOSHOP, FREEHAND AND QUARK XPRESS. (65 HOURS). *1998 - 1999.*
 - "IGF, GALICIAN TRAINING INSTITUTE, LTD."⁹. *1997 – 2002.*
- SEVERAL COURSES:
- PHOTOSHOP 4 (26 HOURS). *1997.*
 - PHOTOSHOP 5 (30 HOURS). *1999.*
 - FREEHAND 8 (20 HOURS). *1999.*
 - PHOTOSHOP 6 (30 HOURS). *2001 - 2002.*
 - PHOTOSHOP 6 AND DIGITAL SLR CAMERA. *2001 - 2002.*

3. EDUCATION, TRAINING AND COURSES [ALL DIPLOMAS: PDF | ZIP]

3.1. OFFICIAL STUDIES

- **HIGHER DEGREE TECHNICIAN IN VISUAL ARTS & DESIGN FOR ADVERTISING GRAPHICS (2 YEARS)** FROM "PABLO PICASSO"¹⁰ SCHOOL OF ART AND DESIGN, CITY OF A CORUÑA. FINISHED IN 2001. BUSINESS PRACTICES IN EDIPREM³. [DIPLOMA]
- **HIGH SCHOOL DIPLOMA** (INTERNATIONAL BACCALAUREATE) FROM "ALEXANDRE BÓVEDA" COLLEGE (VIGO). [DIPLOMA]

3.2. OTHER COURSES

- "ANDROID DEVELOPER" (DISTANCE LEARNING). EUROPEAN SOCIAL FUND. MARCH – JUNE 2012. [DIPLOMA]
- "SERVER MANAGEMENT AND WEB PAGES". (400 H.). CHAMBER OF COMMERCE OF VIGO. [HTML5, CSS3, JAVASCRIPT, PHP, MYSQL, APACHE, XAMPP] JULY – NOV. 2011. [DIPLOMA]
- "ONLINE PORTALS MANAGEMENT AND OPTIMIZATION". (50 HOURS). "CEP"¹¹. 2003. [DIPLOMA]
- "COPYWRITING" (DISTANCE LEARNING). "VÍA FORMACIÓN". 2002. [DIPLOMA]
- "ONLINE MARKETING STRATEGIES" (DISTANCE LEARNING). "VÍA FORMACIÓN". 2002. [DIPLOMA]
- "AUDIOVISUAL COMPUTER GRAPHICS" (10 MONTHS). "PC CARRIER" ACADEMY. 1998. [DIPLOMA]
- "GRAPHIC DESIGN" (250 HORAS). "FORGA". "XUNTA DE GALICIA"⁶ OFFICIAL TITLE. 1997. [DIPLOMA]

3.3. ONLINE COURSES (MOOCs)

- "GAME DESIGN SPECIALIZATION". NOV. 2015 - JULY 2016. CALARTS / COURSESA.ORG [DIPLOMA]
- "HTML5, CSS3 & JAVASCRIPT DEV.". SEPT. - DEC. 2014. UNIVERSIDAD POLITÉCNICA DE MADRID [DIPLOMA]

- MORE COURSES -



Chrome



Firefox



Explorer



Opera



Safari

WEB BROWSERS

HTML5 & CSS3



CMS



WordPress



Joomla!



Drupal

4. LANGUAGES

- ENGLISH. **B2 LEVEL + CURRENTLY PREPARING “ENGLISH C1” EXAMS** (ATTENDANCE FROM 2015 ONWARDS) AT THE **OFFICIAL LANGUAGE SCHOOL OF VIGO (EOI)**. [DIPLOMA]
FINISHED **“ENGLISH INTERMEDIATE” 1 AND 2** (2011-13) AND **“ENGLISH ADVANCED” 1 AND 2** (2013-15).
LINGUISTIC SCHOLARSHIP IN LONDON (FROM 13TH TO 26TH, APRIL 2014). **OXFORD HOUSE COLLEGE CERTIFICATE**. [DIPLOMA]
- FRENCH. BASIC. **CURRENTLY PREPARING “BASIC FRENCH 2” EXAMS** (ATTENDANCE: 2015-17) AT THE **OFFICIAL LANGUAGE SCHOOL OF VIGO (EOI)**.
FINISHED **“BASIC FRENCH 1” COURSE** (2014-15). **SECOND LANGUAGE AT HIGH SCHOOL AND A COURSE OF 40 HOURS** (2007). [DIPLOMA]
- SPANISH AND GALICIAN. **FIRST LANGUAGES (NATIVE)**.
- GERMAN. NOTIONS. **FINISHED “GERMAN BASIC” 1ST AND 2ND** AT THE **OFFICIAL LANGUAGE SCHOOL OF VIGO (EOI)**.
- CHINESE. NOTIONS. **FINISHED “BASIC CHINESE 1”** (2016-17) AND **CURRENTLY LEARNING “BASIC CHINESE 2”** (2017-18) AT THE **EOI**.
- PORTUGUESE. NOTIONS.

5. SOFTWARE AND OTHER SKILLS

5.1. SOCIAL AND ORGANIZATIONAL SKILLS

I CONSIDER MYSELF AN EDUCATED PERSON, KIND, FRIENDLY, EASYGOING AND CONVERSATIONAL, ABLE TO **EMPATHIZE WITH CLIENTS AND COLLEAGUES**. EXCELLENT COMMUNICATION AND TEAM-WORKING SKILLS.

ABILITY TO WORK UNDER PRESSURE AND TO STRICT DEADLINES. RESILIENCE AND THE ABILITY TO COPE WITH CRITICISM OF MY WORK. **SELF-TAUGHT, COOPERATIVE, PERFECTIONIST, ORGANIZED AND METHODICAL**. GOOD BUSINESS SENSE. AWARENESS OF BUDGETS.

5.2. GRAPHIC DESIGN SPECIFIC SOFTWARE: MAC & PC

ADOBE CREATIVE STUDIO (PHOTOSHOP, ILLUSTRATOR, INDESIGN, FLASH, DREAMWEAVER, FIREWORKS, ACROBAT, PREMIERE), COREL SUITE (DRAW, PHOTOPAINT, ETC.), FREEHAND, QUARK XPRESS, DIRECTOR, CAMTASIA, PAGEMAKER, 3D STUDIO MAX, GIMP, FONTOGRAFER, SWF DECOMPILER, ETC.

5.3. TECHNICAL SKILLS: WEB, SOCIAL MEDIA, COMPUTERS AND OPERATING SYSTEMS

KNOWLEDGE OF HTML5, CSS3 AND CMS (WORDPRESS, JOOMLA, DRUPAL). **ADVANCED SOCIAL MEDIA SKILLS:** GOOGLE+, FACEBOOK, TWITTER, LINKEDIN, FLICKR, YOUTUBE, GOOGLE MAPS, FOURSQUARE, PINTEREST, TUMBLR, SKYPE, INSTAGRAM, ETC. **SEO AND SEM SKILLS**. **REGULAR USE OF GOOGLE ADWORDS, ADSENSE & ANALYTICS**, MESSAGING AND COMMUNICATIONS.

FAMILIAR WITH **MACINTOSH** (SINCE SYSTEM 7 ONWARDS -MAC OS X V 10.13 HIGH SIERRA -), **PC OPERATING SYSTEMS** (MS-DOS, WINDOWS 3.11, 95, 98, 2000, MILLENIUM EDITION, XP, VISTA, WINDOWS 7, 8 AND 10), **ANDROID AND UBUNTU (LINUX)**. **MICROSOFT OFFICE (WORD, EXCEL, POWERPOINT) AND ADOBE ACROBAT PRO**. INTERNET BROWSING WITH SEVERAL WEB BROWSERS (CHROME, MOZILLA FIREFOX, INTERNET EXPLORER, SAFARI, OPERA, NETSCAPE). USE AND CONFIGURATION OF EMAIL, FTP (FILEZILLA), DOMAINS, HOSTING, ETC.

NOTIONS OF PYTHON, ACTIONSCRIPT (FLASH), JAVASCRIPT, PROCESSING, JAVA, PHP, MYSQL AND LINGO (DIRECTOR). **BASICS ABOUT SERVERS (XAMPP, APACHE)**. USE OF BILLING SOFTWARE (THE SAGE GROUP): **CONTAPLUS AND FACTURAPLUS**.

5.4. ARTISTIC SKILLS, KNOW-HOW AND OTHER APTITUDES

EXPERT COMPUTER SKILLS AND A KEEN EYE FOR DETAIL. **CREATIVITY, IMAGINATION AND A DEEP UNDERSTANDING OF PHOTOGRAPHY AND PRINTING**. TALENT AND IMAGINATION FOR ARTISTIC DRAWING AND ILLUSTRATION. NOTIONS OF GEOMETRIC DESIGN AND DRAFTING. KNOWLEDGE OF ART HISTORY AND PHOTOGRAPHY (DIGITAL SLR CAMERA). **CAPABLE AND CREATIVE COPYWRITER**.

5.5. HOBBIES AND INTERESTS

I LOVE **SWIMMING, ROLLERBLADING AND CYCLING**. I LOVE NATURE AND ANIMALS, ESPECIALLY CATS AND DOGS. I AM VERY FOND OF **READING**, AND I AM INTERESTED IN FANTASY, SCIENCE FICTION AND CLASSICS NOVELS (ESPECIALLY HOMER, SHAKESPEARE, ETC.), AS WELL AS PSYCHOLOGY, PHILOSOPHY AND SOCIOLOGY ESSAYS. I AM ALSO A FAN OF CONTEMPORARY WRITERS (PAUL AUSTER, JOSÉ SARAMAGO), **COMIC BOOKS, GAMING AND MOVIES** (BOTH CLASSIC, MODERN OR INDEPENDENT ONES).

Notes:

1. *Pablo Solla Diseño y Publicidad, S.L. – Pablo Solla Design and Advertising, Ltd.*
2. *CSHG, Centro Superior de Hostelería de Galicia – Hotel Management School of Galicia - Turgalicia (Galicia Government Board).*
3. *EDIPREM, Ediciones y Producciones Empresariales, S.A. – Enterprise Editions and Productions, Public Limited Company.*
4. *AFUNDACIÓN – Abanca (Bank) Foundation (formerly “Caixanova, Savings bank of Galicia, Vigo, Ourense and Pontevedra”).*
5. *FAES, Fundación para el Análisis y los Estudios Sociales – Foundation for Analysis and Social Studies.*
6. *Xunta de Galicia – Galicia Government Board.*
7. *Instituto Príncipe Felipe de Pontevedra – Prince Philip Institute at Pontevedra.*
8. *Consellería de Educación e Ordenación Universitaria – Department of Education and University, Galicia Government Board.*
9. *IGF, Instituto Gallego de Formación – IGF, Galician Training Institute.*
10. *Escuela de Arte y Superior de Diseño “Pablo Picasso” – “Pablo Picasso” School of Art and Design.*
11. *CEP, Confederación de Empresarios de Pontevedra – CEP, Confederation of Pontevedra Industry.*
12. *BIC Galicia, Centro Europeo de Empresas e Innovación de Galicia – Galicia’s European Business and Innovation Centre.*

